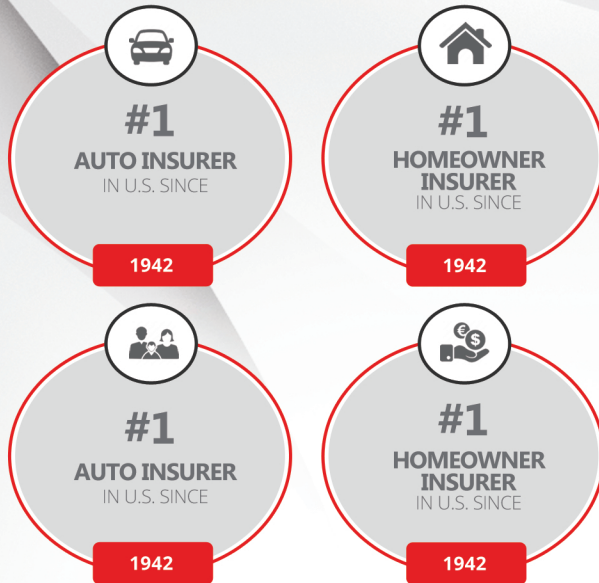


THE NUMBERS BEHIND THE NEIGHBORS



**State Farm is the #1 life insurer for individual ordinary policies in force*

Data provided by SNL Financial based on 2014 individual ordinary life insurance production results



4th
LARGEST
COMPANY
HEADQUARTERED
in ILLINOIS

STATE FARM OFFERS

100

PRODUCTS

FINANCIAL REPORTING & ANALYSIS -U.S. ONLY AS OF 12/31/2014

ALMOST **60%** OF
STATE FARM HOUSEHOLD
S HAVE MORE THAN
ONE PRODUCT



STATE FARM HAS

80.4M

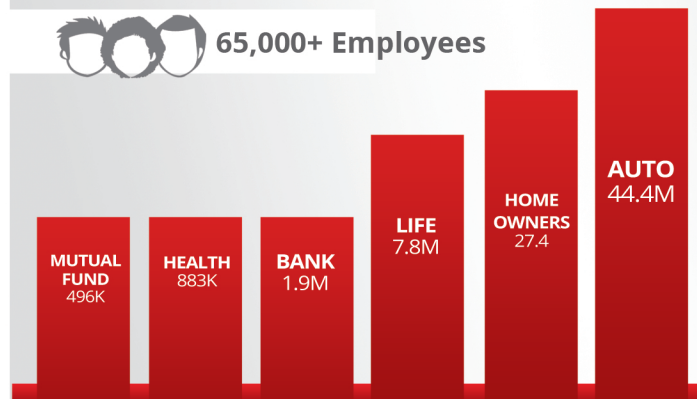
policies in force in the U.S.

FINANCIAL REPORTING & ANALYSIS - U.S. ONLY AS OF 12/31/2014

 **18,000 Agents**

 **68,000 Agents' Staff**

 **65,000+ Employees**



In 2014 Fire and Auto Claims reached nearly

13.2M

This is 36,000 claims/day (U.S. ONLY)

THAT IS MORE THAN THE
CHICAGO METRO POPULATION

U.S. CENSUS BUREAU 7/1/2014



(From Derenne, south on Abercorn Street just past the Fresh Market Shopping Ctr, on the right. Our entrance is shared with Homewood Suites/Residence Inn.)

SECURITIES ISSUED BY STATE FARM VP MANAGEMENT CORP. FOR MORE INFORMATION, CALL 1-800-447-4930. SECURITIES ARE NOT FDIC INSURED, ARE NOT BANK GUARANTEED AND ARE SUBJECT TO INVESTMENT RISK, INCLUDING POSSIBLE LOSS OF PRINCIPAL. STATE FARM VP MANAGEMENT CORP. IS A SEPARATE ENTITY FROM THOSE STATE FARM ENTITIES WHICH PROVIDE BANKING AND INSURANCE PRODUCTS. NEITHER STATE FARM NOR ITS AGENTS PROVIDE INVESTMENT, TAX, OR LEGAL ADVICE.

SOURCES:

STATE FARM HISTORY TIMELINE , AMERICAN BANKER ,U.S. CENSUS BUREAU ,SNL FINANCIAL ,P.A. COMPANY PROFILE ,MMDG ,2014 FORTUNE MAGAZINE, BASED ON REVENUES , AUTO AND FIRE RETRIEVAL

